

ALEXANDER HEAP

CREATIVE - ORIGINAL

PERSONAL BACKGROUND

I have been studying and training multiple aspects of business over the years; specifically online Marketing and Advertising including brand content development, brand marketing, sales, project management etc.

I am passionate about creative writing, content creation and learning about all types of products, services, brands and industries. In my spare time I enjoy taking care of my dog, going to the cottage, exercising and I also love analyzing film, novels and all sorts of modern and traditional media.

SKILLS & COMPETENCIES

- Quick and Adaptive Learner
- Creative and Original eye
- Interested in analyzing modern trends
- Technical proficiency with a wide range of computer hardware and software.
- Time management and organization skills
- Inter and Intrapersonal Skills
- Ability to easily adapt to situations and dedicated to Customer Relationship Management
- Multi faceted and ability to fill multiple roles as well as speicalize depending on the need.

CONTACT DETAILS

Home: 905-474-9450

Cell: 647-200-9450

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51 Rosemead Close. Unionville, ON. L3R 3Z4

LinkedIn: [linkedin.com/in/alexander-heap-2018/](https://www.linkedin.com/in/alexander-heap-2018/)

WORK EXPERIENCE

OWNER OPERATOR, SKILLED LABOUR

Heaps Handy 2019-Present

Dealing with customers and their custom projects. Multiple contracting and organizing roles as well implementation of Home Renovation Skills

FREELANCE WEBDESIGNER AND COPYWRITER

| Aug 2017-Present

Recently have been using skills in website design and writing to develop and publish websites and enhance online presences for brands in a competitive online landscape.

CONTENT CREATOR/MARKETING ASSITANT

Clarke Basement Systems | September 2021 - December 2021

3 Month Full-Time in-office contract creating jobsite content, with photo and video as well as writing creative and technical copy for multiple engineering and construction brands.

ACADEMIC PROFILE

DIGITAL ADLAB

DoubleClick Digital Marketing Certificate

Completed Course Specializing In Google Media Advertising and Marketing

SHERIDAN COLLEGE

Advanced Diploma. Marketing, Advertising Communications Management

• Completed April 2019

CHARACTER REFERENCE

Chris Copeland

Owner, Operator - CCCContracting INC.

Cell: 905-252-0282

Mike Beallor

Founder; Former President and CEO of AERYX INC. -

www.AERYX.com

Cell: 416-271-7055